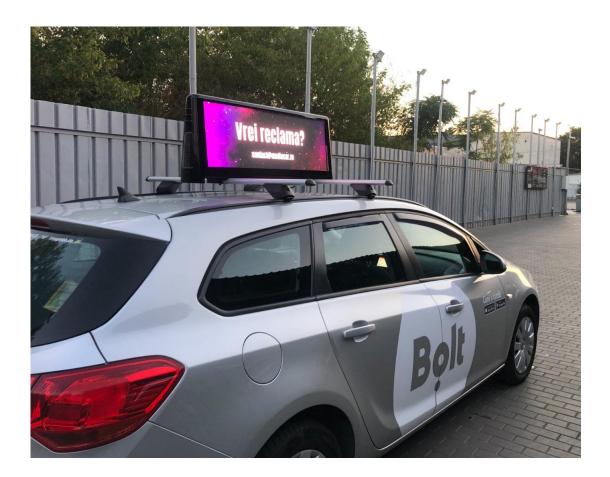


Shenzhen HSC Electronics Co.,Ltd Double-Side Taxi Top LED Display

Mobile digital advertising solution with high ROI





Taxi Top LED Display

Taxi top LED display as a new advertising media will weave the city's largest outdoor media network. The combination of LED display shows the bright eye-catching advertising media and other good communication effect.

Key Features:

- 1. High Resolution Model: 2.5mm, 3mm, 4mm, 5mm
- 2. Screen Size: 960*320mm; Double-Side
- 3. Brightness >=5000 nit
- 4. Intelligent Power Supply Management
- 5. Quick installation and maintenance
- 6. Multiple control Options
- 7. Made of high quality LEDs
- 8. Lower Power Consumption
- 9. IP65 grade



Control Mode:

• Option 1: USB & WiFi

WiFi control is valid for 5m short distance

• Option 2: 4G/WiFi/USB

4G control is for remote control via cloud; All screens could be controlled remotely

Option 3: GPS Tracking, 4G/WiFi/USB

GPS system is for location tracking

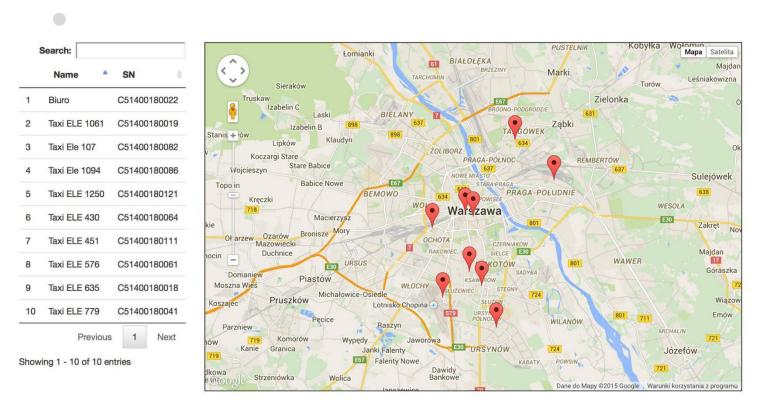








GPS Real-Time Tracking:



1. GPS Positioning

Real-Time location information and clear driving track

2. Fixed Point Advertising

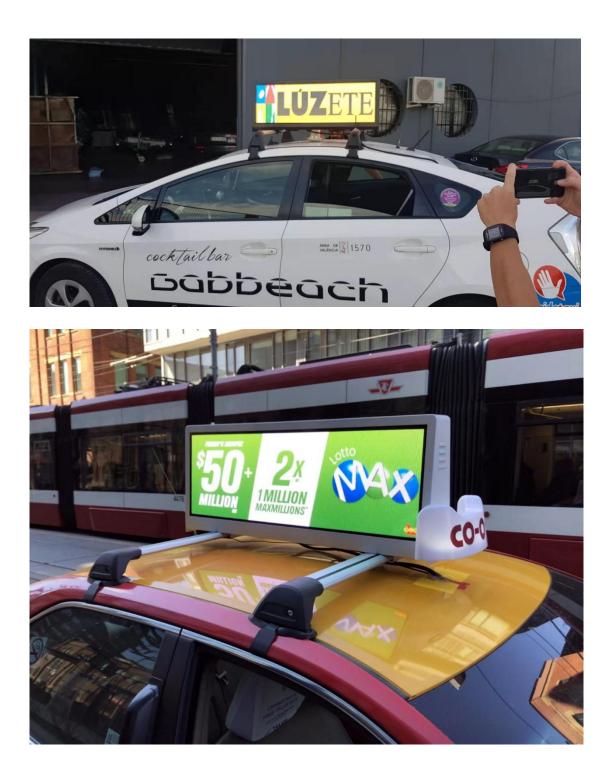
Make different advertising programs for different locations and populations, more accurate audiences and effective

3. Remote Group Control

Remote control for multi-screens via cloud platform



Project Cases:





Model	P2.5	P3	P4	Р5
Pixel Pitch	2.5mm	3.076mm	4mm	5mm
LED Type	SMD1415	SMD1415	SMD1921	SMD1921
Pixel Density	160,000 Pixel/m ²	90,000 Pixel/m ²	62,500 Pixel/m ²	40,000 Pixel/m ²
Module Size	320×160mm			
Screen Size	960×320mm/38" ×12.6" ; Double-Side			
Frame Materials	Aluminum			
Screen Resolution	384×128 Pixels	312×104 Pixels	240×80 Pixels	192×64 Pixels
Brightness	5000nits			
View Angle	150°(H)/150°(V)			
Scan Mode	1/16 Scan	1/13 Scan	1/10 Scan	1/8 Scan
Power Supply Input	DC936V			
Max Consumption	480W	480W	450W	450W
Average Consumption	180W	120W	150W	150W
MTBF	100,000 Hours			
Fresh Frequency	3840Hz/1920hz			
Control Mode	3G/4G/WIFI/ Ethernet/ USB			
Working Temperature	-40° ~ +70°			
Screen Protection	Waterproof, rust-proof, dust-proof, anti-static, anti-mildew			
Power Protection	over-temperature/over-current/ over-voltage protection			